## APPEARANCE CLEANING IS YOUR MOST IMPORTANT PRODUCT!

The definition of appearance cleaning is leaving the carpet crystal clean, restoring the color of the carpet, removing soil, spots and stains, and leaving a pleasant smell.

Remember, in your company marketing, appearance cleaning will bring you lasting referral business more than any other form of advertising.

Call us to learn the difference between reactive and nonreactive chemicals and find out why our newest technology in chemical solutions will bring carpets to a new level of brightness and color! All our reactive chemical solutions are concentrated.

## Why spend your hard earned cash?

•For about the same price as other products that are ready-to-use at a 1:1 ratio, any one gallon of our concentrated reactive solutions will provide you with 128 gallons of Ready-to-Use! **That is a 1:128 ratio!** 

## Why crowd your truck with shelf after shelf of expensive solutions?

 Our "Magnificent Seven" Extremely Clean Solutions will replace 70 other chemicals!



After Before During the cleaning

Here is an example of what our chemicals can do for you. We worked on a movie theatre carpet near San Diego, California. It was a high traffic area. The carpet had smoke, grime, grease, soda spills, popcorn oil, etc. After cleaning, the carpet was restored to its original reds, yellows, and oranges. Our chemicals not only clean but restored the carpet back to its original colors and brightness.